

# We are polypoly! A scrappy new european Company with a vision:

to revolutionise the  
economic system  
for data, making it  
fair and sustainable!

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**Our primary purpose is to put users back in control of their personal data. This is done in part through a decentralised technical model; the opposite of our current system.**

The way things are working now, it's impossible to tell where and with whom our data is being shared. But we do know one thing for certain. Billions of euros are being made by companies that have strip-mined the data we've produced, and we aren't seeing a penny of that. **Something's got to change.**

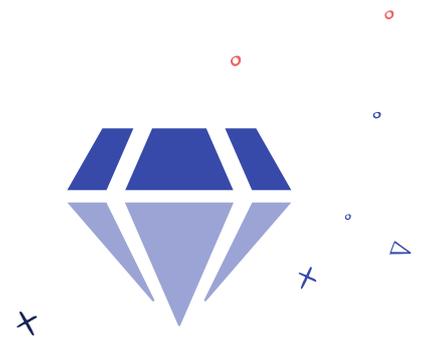
polypoly wants to put you back in control of your personal data. You're the only one who should decide who can see, and use – if you so choose – your data. And it must be your profit. After all, it is your data! We are not only concerned with data protection but also with the fair use of data. polypoly Cooperative is developing a technical solution to make this happen: **The polyPod.**

The polyPod is an app for all your devices that lets you see who can see your information; puts you in total control; and, allows you to delete data that no one should see. With the polyPod, only you decide what leaves your device. You have a right to privacy – even on the Internet.

No matter what you do on the Internet in the future, and no matter where you move – with the help of the polyPod, your data will no longer be stored in one of the large data silos. All of your data stays where it belongs. With you. On your end device.

## Tech is only part of our goal – **The jewel in the crown is the cooperative.**

First and foremost we want to make sure that our technology does not fall into the wrong hands, or gets bought up by a bad actor and misused. The best antidote for foul play is a European cooperative, something we've recently chartered. So how exactly does that work? We want to turn our technology users into technology owners.



Every member of the cooperative is co-owner of the polyPod and therefore has a say in future direction. Achieving shared goals together is the basic idea of every cooperative. Fundamental decisions are made in the membership's general assembly. Here each member has only one vote, regardless of how many cooperative shares they possess. This protects the cooperative from dominance of individual majority owners and "hostile takeovers".

### **The polypoly Cooperative**

is a European cooperative, more precisely an SCE. This stands for Societas Cooperativa Europaea. Every European citizen 18 or older can become a member. The word membership is a little misleading. You do not pay a monthly membership fee; you buy a share of the cooperative. The more shares you own the higher your share of the profit the cooperative makes. This is generated, for example, when the cooperative issues software licenses or when transaction fees are incurred. Just like a credit card provider for example, the cooperative charges fees to companies that use its services. The difference being that these fees end up in the cooperative – so the profit goes to you!

The cooperative is also responsible for further developing the polyPod. Features – which are basically the same as applications – can be created and added to the polyPod. So members automatically contribute to providing the means to further develop our technology. Membership in the cooperative also has the advantage that you, as a co-owner, can participate in the further development of the polyPod. And now for the best part. polypoly Cooperative provides all of its **technology open source.**

**Usually when things sound too good to be true, that's because they can't be true.** But in this case polypoly Cooperative offers great value and full transparency. Cooperatives are legally obliged to return your deposit for shares should you choose to leave the cooperative. In addition, the share in profits is based on one's share in the cooperative. The more shares you own, the higher the share of profits you'll get.

## Join us in our mission ...

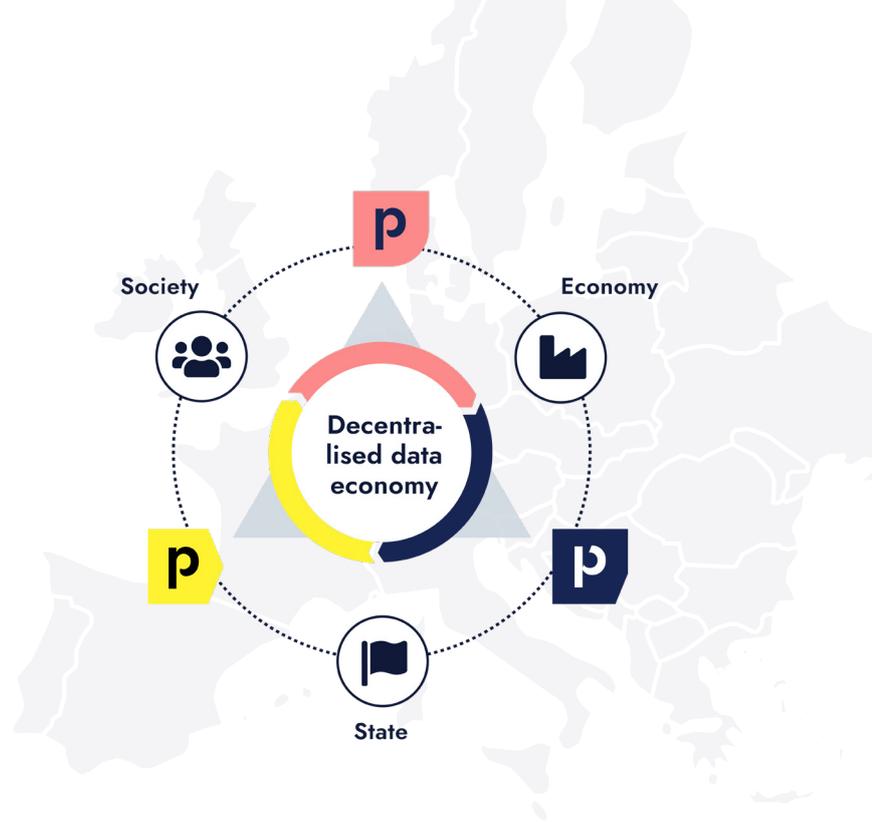
to create something truly revolutionary;  
something that has never been accomplished  
before. Grab a pen. Help us write some history!

→ [polypoly.coop](https://polypoly.coop)



# We're building the European data economy

The polyVerse is the structure supporting polypoly: Three companies working together to build a decentralised data economy – from Europe, for Europe!



## polypoly.coop

**polypoly Cooperative:**  
Represents the interests of all citizens

The core idea of every cooperative is achieving more together. Together we can reclaim sovereignty over our data! We are developing the technical basis for a decentralised data economy: The polyPod, which belongs to all members of the Cooperative. The polyPod is available to all citizens enabling them to reclaim their data sovereignty. The polyPod stores user data on their personal end devices, which it never leaves. Citizens can choose how to make their data available, whether as a donation or for rent. If money is exchanged the cooperative receives a small percentage which is distributed to all cooperative members.

## polypoly.com

**polypoly Enterprise:**  
Creates solutions for entrepreneurs

Successful digital business models are based on data. But Europe is losing its data capital to foreign monopolies. European companies are currently dependent, gradually being deprived of access to business models that drive the digital economy. The solution: A decentralised data economy. polypoly Cooperative provides the technical basis – the polyPod. We develop tools and products for an easy transition to a decentralised data economy. Entrepreneurs will be able to liberate themselves from data monopolies, therefore protecting their existing models and building new digital ones.

## polypoly.org

**polypoly Foundation: Understands the needs of public servants**

Europe is losing its data capital to foreign monopolies. As a result, European companies are cut off from their customers. Citizens data privacy is unprotected, and European states are losing taxpayers' money. We assist governments to build a decentralised data economy for Europe. The technical infrastructure is provided by a cooperative of European citizens using the polyPod. The GDPR is baked into its code. The polyPod efficiently protects European citizens and frees European companies from dependence on data monopolies. It then follows that taxes on profits generated from European data capital are returned to Europe.



**Kontakt:**  
hello@polypoly.coop  
polypoly.coop



**Kontakt:**  
hello@polypoly.com  
polypoly.com



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hello@polypoly.org  
polypoly.org